



BMW 1 Series
3-door
5-door
Coupe
Convertible
www.bmw.com



THE BMW 1 SERIES. ORIGINAL BMW ACCESSORIES.

JOY ALLOWS ENDLESS POSSIBILITIES.

IN TUNE WITH THE CITY RHYTHM.

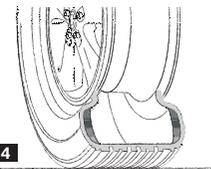
The BMW 1 Series offers pure driving pleasure – as individual as your own approach to life and as intense as the city.

Original BMW Accessories allow you to make the experience better still with unique opportunities to perfect and personalise the unique character of your BMW 1 Series – in addition to the wide range of optional extras ex-factory. Whether it's for the exterior, the interior, for communication and information or for transportation and the luggage compartment, with Original BMW Accessories you can be sure of first-class, innovative quality. Make your ideas reality, celebrate your individuality and enjoy the ride even more in your BMW 1 Series.



JOY MAKES A GRAND ENTRANCE.

ORIGINAL BMW EXTERIOR ACCESSORIES.



1 - 3 Aerodynamic kit

The front and rear aprons and the roof spoiler accentuate the sporty look of the BMW 1 Series.

1 + 10 17" light-alloy wheels Double-spoke 178 Black

Cast.

4 Runflat tyres

In the event of a puncture, runflat technology uses specially reinforced tyre sidewalls, made from a highly heat-resistant rubber compound, to prevent depressurized tyres from sliding off the rims. So, even in the event of a complete loss of tyre pressure, the vehicle can continue without the need for a tyre change. Depending on the vehicle's load and the damage to the tyre, it can continue at a maximum speed of 80 km/h for a further 150 to 800 kilometres.

5 Front grille in chrome

Highlights the racy styling of the BMW 1 Series.

6 Rear lights

In a new-lock design. Availability dependent on model.

7 18" light-alloy wheels Double-spoke 182

Cast.

8 17" light-alloy wheels Double-spoke 178

Cast.

All wheels feature runflat tyres.



9 18" light-alloy wheels Star-spoke 311

Cast.

Wheel bolt locks (not illustrated)

The special BMW locks offer excellent protection against theft. Bolts can only be removed using a special tool, which is supplied with the locks.

Winter complete wheels (not illustrated)

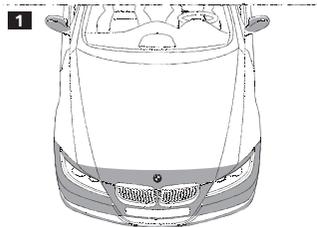
Specially designed for this vehicle. Available in 16" and 17" sizes.

Recommended tyres

When buying new tyres, we recommend that you buy ones that are marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they make for an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

➤ For more information about the range of wheel and tyre combinations and winter complete wheels, please see the Accessories section of the BMW website.





1 Transparent paint protection films

Protect the paint against stone chips, scratches and damage caused by insects. Simple to apply. For the front section of the bonnet, front and rear bumpers, and exterior mirror caps. A special edge protector is also available.

2 Exterior trim in body colour

This trim comprises door handles, roof strips, rubbing strips and front and rear lower bumper sections, all of which are in body colour.

3 Rubbing strips at the sides

In black. Protect the paintwork when parking and manoeuvring. For side door areas. Also available in body colour.

4 + 8 18" light-alloy wheels Star-spoke 311 in chrome

Cast.

5 18" light-alloy wheels Radial-spoke 216

Cast. With BMW Motorsport lettering.

6 Mud flaps

Protect your car and the vehicle behind you against dirt and loose chippings. Available for both front and rear wheels.

7 Snow chains

The snow chains have been specially designed for use with BMW tyres. They are easy to fit, and offer optimum grip on snow and ice.



8 Wind deflector

Reduces air draught and turbulence in the passenger compartment. A folding mechanism ensures easy access to the rear seat bench. Available with a printed design or in black.

8 Exhaust pipe finishers in chrome

A striking touch that emphasises the dynamic lines of the BMW 1 Series. In various styles and available according to model.

8 Sport rod aerial

With its length of 105 mm, the rod aerial is 305 mm shorter than the standard aerial, provides excellent reception and underlines the sporty styling of the BMW 1 Series. It's simple to fit, too.

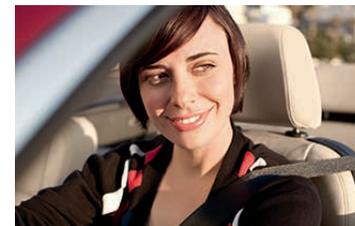
9 Chrome Line exterior

The trim strips accentuate the elegant look of the BMW 1 Series. Availability dependent on model.

10 Brilliant Shadow Line

This trim is distinctively eye-catching on the BMW 1 Series. Availability dependent on model.

➤ Comprehensive information on the full range of exterior accessories can be found on the BMW website.





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1 Sports stripes (also see p3)

The sports stripes for the bonnet, roof and rear highlight the striking lines of your BMW 1 Series Coupé or Convertible. Available in black and in white.

2 + 3 Car cover

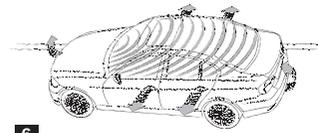
Washable and precisely fitted to the BMW 1 Series. Easy to put on and remove. Silver in colour, with a heatproof and dirt/water-repellent surface. For the whole vehicle, with ventilation openings and BMW logo (pic.2), or for the windscreen and front side windows only, with BMW lettering (pic.3).

4 Xenon headlights

Illuminate the road and the edge of the road clearly, even in overcast conditions. Automatic headlight range adjusters and extended range for dipped beam and main beam headlights. Only available in conjunction with the headlight washer system.

5 LED daytime driving lights

The powerful LED lighting emphasises the sporty and unique appearance of your BMW.



6

6 Alarm system

Electronic monitoring system which responds to any unauthorized interference with the vehicle with audible and visual alarms. These are triggered by attempts to open the doors, tailgate or the bonnet, to break into the interior or disconnect the battery. Operated via the vehicle key.

7 - 9 M aerodynamic kit

The dynamic appearance of the BMW 1 Series is further enhanced by the M front apron, M side skirts and M rear apron.

7 18" light-alloy wheels Double-spoke 182 Black Cast.

7 Black Line rear lights

Framed in fine grey. They make the rear end of the car particularly striking.



7



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JOY IS THE VITAL COMPONENT. BMW PERFORMANCE.



When you choose BMW, you choose sporting character, superb dynamics and innovative technology – all values that permit no compromise. Values that you can express with even greater conviction through the BMW Performance product line. An array of technical and visual features covering aerodynamics, chassis, cockpit and driveline all have one objective: intensifying the dynamic pleasures of driving a BMW.

The BMW Performance product line was developed for people who are more than enthusiastic about leading-edge technical performance. They also wish to demonstrate this enthusiasm. Your BMW Service partner will be pleased to introduce you to the full range of BMW Performance accessories and also present you with a special catalogue.

➤ For more information, please see the Accessories area of the BMW website.

BMW Performance aerodynamics package
BMW Performance accent stripes
BMW Performance carbon mirror caps
BMW Performance carbon front splitter
BMW Performance black front radiator grille
18" BMW Performance light-alloy wheels Double-spoke 269



18" BMW Performance light-alloy wheels Double-spoke 313, BMW Performance brake system.



BMW Performance power kit for the 120d.



BMW Performance silencer system.



BMW Performance sports seats, BMW Performance handbrake lever, BMW Performance gearshift, BMW Performance carbon interior trim.



BMW Performance sports steering-wheel.



BMW Performance gearshift, BMW Performance carbon interior trim.



BMW Performance Short Shift kit.

JOY COMES FROM WITHIN.

ORIGINAL BMW INTERIOR ACCESSORIES.



1 M leather steering wheel

With decorative trim in black and multifunction option.
Diameter 368 mm.

1 M leather-covered sport gear lever knob

A shortened gear lever knob carrying the M emblem, further enhancing the sports-car feel of the interior.

1 Interior trim strips in titanium

A sleek and eye-catching trim for the instrument panel, centre console and door handles.

1 M footrest

Gives a strikingly sporty accent to the footwell.

2 Black decorative trim for Sports leather steering wheel

For a sporty and sophisticated ambience.

3 Titanium decorative trim for Sports leather steering wheel

Rounds off the sporty interior fittings.

4 Silver decorative trim for Sports leather steering wheel

A stylish addition to your BMW 1 Series.

5 Leather-covered sport gear lever knob with decorative strip in brilliant black

The perfect complement to the interior trims.

6 Leather-covered handbrake grip with decorative strip in brilliant black

A special component for the interior of your BMW 1 Series.

7 Leather-covered sport gear lever knob with decorative strip in chrome

The shortened gear lever knob accentuates the dynamic feel of the interior.



8 Leather-covered handbrake grip with decorative strip in chrome
An extra highlight for the interior.

9 Leather-covered gear lever knob with decorative strip in chrome
More eye-catching appeal inside your BMW 1 Series.

10 M leather-covered handbrake grip
Adds to the stylish ambience.

➤ Experience the full variety of BMW Accessories for the interior of your BMW 1 Series on the Accessories pages of the BMW website.

1-3 Travel & Comfort system

This modular system is designed around a base attachment for the headrest bars. A coat-hanger, folding table or universal hook can then be fitted to this. The **coat-hanger** allows clothes to be transported without creasing. It can also be detached from the mounting and used to carry clothes outside the vehicle. The **folding table** gives passengers in the rear a convenient surface to put things on, and is tilt and height-adjustable. It also includes a fold-out cupholder with a stylish chrome ring. The **universal hook** offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights, and goes perfectly with the interior of the BMW 1 Series.

4 Belt holder

Attaches quickly and simply to the headrest support bars, ensuring the belt is easily reachable in any sitting position.

5 Drinks holder, detachable

Fitted on the right-hand side of the centre console. A further cupholder (not illustrated) can be fitted in the upper section of the centre console.



6

6 BMW junior seat I-II, with/without ISOFIX

Suitable for children weighing 9 to 25 kg (aged approx. 9 months to 7 years). The seat features a restraint cushion and a height-adjustable back. The use of the ISOFIX function is permitted for children weighing up to 18 kg. Children weighing more than this should be secured without the restraint cushion, using the seatbelt. Available in various colour schemes.

7 Sun screen

Quick and easy to attach to the rear windscreen and rear side windows. When not in use, it can be stored in the bag supplied.



7

7 BMW junior seat II-III

Suitable for children weighing 15 to 36 kg (aged approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand, and the seat offers outstanding lateral support. The adjustable backrest makes the BMW junior seat II-III perfect for long journeys, and the removable cover is machine-washable. Available in various colour schemes.

BMW baby seat 0+, with/without ISOFIX (not illustrated)

Designed for children weighing between 3 and 13 kg (aged up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat, or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the rebound frame, and used separately as a carrycot. With detachable sun canopy. Available in various colour schemes.





1 Door entry strips in stainless steel

For front and rear. Available in illuminated and non-illuminated versions. With BMW lettering.

1 Stainless steel pedals

A stylish detail in the footwell.

1-3 Floor mats

Dirt-repellent and water-resistant. Available in dark cream beige, red and black.

All-weather floor mat with textile inlay (pic.1)

Velour floor mat (pic.2)

City floor mat (pic.3)

4 Storage net in footwell

Fitted on the left-hand side of the passenger footwell, the storage net is divided into two sections, ensuring items like travel documents or a warning jacket can be kept easily on hand.

5 Clean bag

This textile bag with a removable plastic liner can be attached to the nets on the seat backs in seconds. It also attaches to the storage net in the front footwell.

➤ Comprehensive information on the full range of components for the interior of your BMW 1 Series can be found on the Accessories pages of the BMW website.



6 Seat-back storage pocket

Containing compartments of different sizes, this storage pocket matches the dimensions of the front seats precisely, and can be fitted on either the driver or passenger side. It is the perfect place to store small items. Available in black.

7 Protective rear cover

This separable cover protects both the rear seat bench and door linings. It is water and dirt-repellent, and features openings for three-point belts, which also allow items such as the dog safety harness to be fitted.

Automatic climate control (not illustrated)

Ensures that the preferred in-car climate is reached as quickly as possible and maintains a preselected temperature, which can be set in increments of 0.5°C.

8 CD/DVD storage sleeve

For easy attachment to the sun visor. Holds seven CDs or DVDs.

9 Glasses case

With BMW lettering. Can be easily attached to convenient locations such as the sun visor or grab handles.

10 LED torch, rechargeable

This pocket-sized torch can be connected to the 12V socket for charging.

Halogen reading lamp (not illustrated)

Suitable for map reading. The bending arm allows you to adjust the light beam in any direction.

11 BMW umbrella with LED torch

In a matching umbrella bag, and with a removable LED torch built into the handle.



JOY THAT CAN BE SEEN AND HEARD.

ORIGINAL BMW COMMUNICATION & INFORMATION ACCESSORIES.



1 Tablet DVD system

Consists of two portable seven-inch monitors, plus two holders that are attached to the headrest support bars. The DVD system can be plugged in to the vehicle's 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs, and photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to. The portable monitors can also be used outside the vehicle. Audio playback is via either the monitors' built-in loudspeakers, or headphones such as the infrared stereo headphones from BMW.

1 Infrared stereo headphones

Specially designed for use with the Tablet DVD system. They are exceptionally comfortable, while delivering outstanding sound quality and allowing wearers to control their listening volume.

USB audio interface (not illustrated)

Allows the connection of an external audio device such as a USB stick or MP3 player/Apple iPod.

2 ALPINE hi-fi system

Significantly improves audio performance, giving a more detailed sound, with crystal-clear treble and powerful bass. The high-performance four-channel class-D amplifier has an output of 4 x 80 W (RMS). Two channels drive the pair of mid-range/treble speakers with aluminium membranes in the front, and two channels drive the bass speakers under the front seats. The ALPINE hi-fi system also has vehicle-specific audio crossovers. Easy to install, with no change to the original loudspeaker positions. Compatible with all iPod interfaces.

3 Audio adapter for iPod/iPhone

A cable for connecting your Apple iPod or iPhone to the vehicle's audio system. Two versions available.

iPod interface (not illustrated)

Enjoy all your favourite music on the road. The interface connects the iPod directly to your vehicle's audio system: artist, song and genre information and playlists can all be viewed on the Control Display, and music can be selected using the iDrive Controller or the multifunction steering wheel. The iPod is stored securely in the glovebox, and the battery is charged during playback through the vehicle's electrical system.



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1 + 6 BMW Car Hotspot

Need to check your bank balance on the move, or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop and games console, can all access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot, or a mobile phone with a SIM access profile. The BMW Car Hotspot is fitted into the centre armrest, using a snap-in adapter, with a combination of UMTS (HSDPA) and GSM technology ensuring the best possible connection. A visual display shows the current connection status. International roaming can be switched off by the user. A roof aerial ensures optimum signal reception, and also minimizes radiation in the interior.

2 - 4 BMW holder for Apple iPad

In combination with the BMW Car Hotspot, this allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, the iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p14), and released again at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending email. And thanks to a built-in stand on the back, the holder can also be used outside the vehicle.

Voice input system (not illustrated)

Voice input for the Professional and Business navigation systems makes life easier for the driver, enhancing safety, convenience and ease of use.

5 BMW Station for Apple iPhone

The BMW Station is a landscape- or portrait-format holder in the instrument panel. It connects your iPhone to the vehicle audio system with no visible wiring, and has a hands-free function with high-quality microphone, a GPS aerial and a battery charging function. Where the BMW Link application is also in use, audio output for navigation prompts and phone calls is via the vehicle loudspeakers, even when the CD player/radio is being used to play music. Volume can be controlled using either the BMW radio or the multifunction steering wheel. The design blends seamlessly into the interior of your BMW.

5 BMW Link

The BMW Link app for your iPhone combines telephone and music playback functions with selected BMW ConnectedDrive services, such as weather, a webcam feed from your destination, and BMW roadside assistance, plus model-specific navigation and car finder features. The display of the BMW Link app is in landscape format, and the size of text and buttons has been optimized for in-car use. Where the BMW Station for Apple iPhone is also fitted, audio output for navigation prompts and phone calls is via the vehicle loudspeakers, even when the CD player/radio is being used to play music. BMW Link is available from the Apple App Store.

➤ See the Communication and Information pages of the BMW website for comprehensive information on accessories for your BMW 1 Series.



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7 Snap-in adapter

A docking system suitable for current Apple iPhone, Nokia, Motorola and Sony Ericsson handsets, and for RIM BlackBerry® devices. With the interchangeable phone-specific snap-in adapter, drivers can charge their mobile phone via the mobile phone preparation with Bluetooth interface. An external aerial ensures the best possible reception at all times. For Apple iPhone 3G S and iPhone 4 handsets, a snap-in media adapter is also available. In addition to the basic functions of the snap-in adapter, this also enables music files stored on the device to be played over the vehicle's audio system, and shows the cover artwork on the Control Display.

8 BMW Portable navigation system

The perfect combination of sophisticated functionality and cutting-edge design. The latest generation of the BMW Portable navigation system blends seamlessly into the vehicle, with no visible wiring. The device is held securely in place, and navigation prompts are relayed over the vehicle's loudspeakers. It also includes various advanced features, such as Lane Assist, and 3D building and junction views.

➤ For more information on BMW Portable navigation systems and the latest accessories that go with them, see the Accessories section of the BMW website.

9 Basic Bluetooth hands-free kit

For popular Nokia, Sony Ericsson and Motorola mobiles, and RIM BlackBerry® and Apple iPhone devices. Allows drivers to make and receive calls easily and safely even on the move. The connection between the handset and the hands-free kit is established wirelessly via Bluetooth. Voice output through the hands-free kit can be activated via the multifunction steering wheel, radio, iDrive Controller or voice control. Telephone numbers and incoming caller IDs are shown on the radio and/or Control Display.

10 Park Distance Control

Makes parking and manoeuvring the car easier. Obstacles within roughly 1.5 m are detected and signalled by an acoustic warning.

Digital road maps (not illustrated)

The navigation system can quickly determine the most appropriate route with the latest digital road maps. Available on DVD or USB stick as an annual update, including certification number needed for installation, depending on your model.



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1 Rear-mounted carrier, lockable

Allows two bicycles to be transported. An attachment for snowboards and skis is also available. Even when items are being carried on the rear-mounted carrier (pic.2), the tailgate can still be opened.

2 Ski and snowboard holder for the rear carrier

An optional attachment (pic.1) allowing the transport of two pairs of skis or snowboards. Even when the rear carrier is loaded, you can still open the tailgate.

3 Trailer tow hitch

Depending on the model, the trailer tow hitch is approved for trailer weights of up to 1,200 kg, with a nose weight of up to 75 kg. With trailer stability control. When the tow ball is removed, the trailer tow hitch is not visible.

4 Bicycle holder for trailer tow hitch, lockable

The bicycle holder and bicycles are secured against theft. For carrying one or two bicycles. An extension set for a third bicycle is also available.



JOY MAKES SURE EVERYTHING GETS THERE SAFELY.
 ORIGINAL BMW TRANSPORTATION & LUGGAGE ACCESSORIES.

**1 Touring cycle holder, lockable**

Robust attachment for transporting a bicycle with a frame diameter of 22 to 80 mm, also suitable for mountain bikes. A user-friendly fixing system, with a twist mechanism at the same height as the base support system, makes it quick and easy to secure bikes in place.

2 Racing cycle holder, lockable

Suitable for bicycles with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

4 Luggage rack

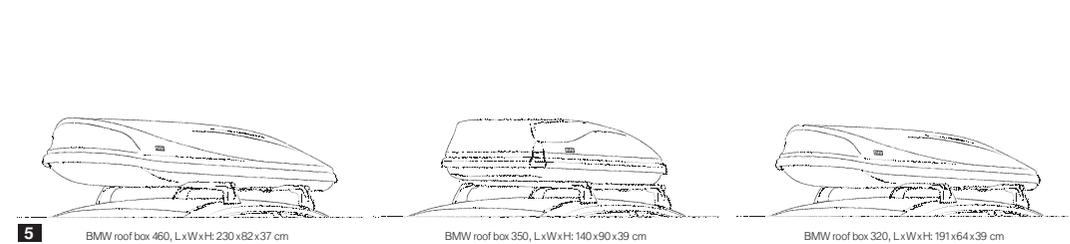
High load-carrying capacity. Made of lightweight, high-strength aluminium.

Bicycle lift (not illustrated)

Allows a bicycle to be effortlessly lifted onto the roof rack and removed again. Suitable for different bicycle sizes.

1-9 BMW base support system, lockable

Maximum permissible roof load: 75 kg. The support bars are made of high-strength aluminium tubing. The BMW base support system (pic.3) is equipped with an anti-theft feature and complies with the most stringent safety requirements.

**5 + 6 BMW roof boxes**

Available in three sizes: 460 litres (pic.6), 350 litres and 320 litres. Easy to load, thanks to an innovative system that opens from both sides. Features triple central locking for maximum security.

Ski rests in roof box (not illustrated)

Available for BMW roof boxes 460 and 320.

7 Surfboard holder

With board supports made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

8 Ski and snowboard holder, lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

9 Raised carrier bars

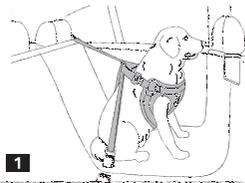
For the BMW ski and snowboard holder. Increases the distance between the ski bindings and the roof by 25 mm.

Universal holder (not illustrated)

Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning straps.



➤ For more information about the entire range of Transportation & Luggage solutions, please see the BMW website.

**1 Dog safety harness**

Available in a choice of three sizes. It is designed to secure dogs on the rear seat bench, thereby enhancing the safety of passengers. The dog's lead can also be attached to the harness.

2 Luggage compartment net

Attaches to the eyelets that are fitted as standard to the floor of the luggage compartment.

3 Luggage compartment mat, fitted

Non-slip, precision-fit mat made of durable plastic. Oil and solvent-resistant.

4 Luggage compartment tie-down straps

Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.

5 Storage net in luggage compartment

For securing small items in the luggage compartment. Attaches to the rear seat or beneath the parcel shelf.

6 Luggage compartment tray

Shatterproof, acid-proof and impact-resistant. The tray fits precisely into the luggage compartment floor.

7 Loading sill protective mat

This padded non-slip mat folds out over the loading sill to protect it against damage. It also provides a place to sit.

7 Folding box

The watertight folding box has a strap inside for securing bottles, for example. Available in two sizes.

8 Anti-slip mat

Precisely fitted to the available space, the mat stops objects from sliding around.

9 Protective bootspace cover

Separable protective cover for the bootspace or the whole luggage compartment.

10 Driver utility set

Two versions available. Both include a selection of tools, torches and much more besides.

11 Battery charger

The battery charger is a handy size and easy to use. Simply plug it into the socket in the luggage compartment to start charging. Charges 12V batteries with a capacity of 1.2 Ah to 120 Ah and guarantees maximum battery life. Ideal for vehicles which are only used occasionally or for short journeys.

12 Powder fire extinguisher

Located for ease of access below the front passenger seat.



JOY CARES NATURALLY.

NATURAL CARE – THE ECO-FRIENDLY WAY.

Connecting the joy of driving with sustainability is a guiding principle for BMW. Our Natural Care products are a clear response to this aspiration. An environmentally sound and sustainable approach is adopted throughout their entire lifecycles – from the selection of the raw materials through energy-efficient manufacture and safe application to the recycling of the packaging. With Natural Care, BMW presents a shining example of environmentally friendly vehicle care. The products are predominantly made from natural raw materials, such as tensides from sugar beet, canauba wax, bio-alcohol from sugar beet and linseed oil. The dermatologically tested Natural Care products also combine eco-friendliness with efficient and powerful action.

You can learn more about the range of Natural Care products and other original BMW Care Products on the BMW website.



EQUIPPED WITH THE BEST IDEAS. ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

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Find inspiration at www.bmw.com where you can check out more illustrations and detailed information about the full range of Original BMW Accessories.

THE RIGHT ACCESSORIES, THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network means help is always at hand, wherever you are in the world. Because the Ultimate Driving Machine deserves nothing less than ultimate service quality.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit www.bmw.com



More about BMW



Sheer
Driving Pleasure

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Your BMW Service Centre will be happy to advise you further.



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